

## BOOK OVERVIEW WITH CHAPTER OUTLINE

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Congratulates, Randy E King.*



***"He who knows nothing is closer to the truth than he whose mind is filled with falsehoods and errors." —Thomas Jefferson***

# From the author

As I was finishing up the final touches on this book, I came across an article that I found very interesting. Being very familiar with how the business association world works when it comes to raising huge amounts of cash, I thought this would be some great information for you to read.

Everyone within the media will say and do anything that will expand their audience.

Rush Limbaugh and many others have had their best two ears off the negativity of the American people. The former chief of staff Rahm Emanuel said Limbaugh is “the voice and the intellectual force and energy behind the Republican Party.”

Yes, the Left wants you to follow them. The Right wants you to do the same. How about you follow YOU! They are not smarter than you. You can have the same information that they have.

And if you really want to, make up your own mind based on, ell, once again you. Let’s get into that article that I ran across. (Newsweek 11/08/10) This is great stuff!

The most influential political figures are the ones that make the most money. Conservatives like Rush Limbaugh come in number one with an annual income of \$58.7 million and a weekly audience of 15 to 20 million people according to “Talkers Magazine.” Glenn Beck, \$33 million with an audience of 11 million according to Newsweek. Sean Hannity - \$22 million with a similar audience and Bill O’Reilly- \$20 million with 3 million viewers nightly. John Stewart - \$15 million. Sarah Palin- \$14 million from books and paid speeches. Don Imus - \$11 million. Keith Olbermann - \$7.5 million. Laura Ingraham - \$7 million. Stephen Colbert - \$ 5 million. Arianna Huffington - \$5 million Mark Levin - \$5 million. Chris Matthews - \$4.5 million. Bill Maher - \$4 million. Jorge Ramos - \$4 million. Joe Scarborough - \$3.5 million. Rachel Maddow - \$2 million. And finally, Ann Coulter - \$750,000. Did you wonder why Ann Coulter a right winger was appearing on Bill Maher?

One final note: You can gage the Business Association’s bank accounts and the media’s bank accounts from the political party who is running the White House and who is control of the House and Senate. It is BIG business at the expense of our children and what is truly “Best for America.”

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# Introduction

*“Knowledge and Awareness does not have a political party. In most of our schools however, this is not the case. Our true enemy is ignorance and apathy. I don’t know and I don’t care attitude will break America. This book is about your personal awareness of the Past – Present – Future & the Inspiration to keep America Great” —Randy E. King*

About seventeen years ago I decided to write and produce a program entitled: *“Rediscovering the American Dream, It Hasn’t Changed Have You?”* While I was writing the lecture series for the program, I felt motivated and inspired, because I recalled that only seven years prior I was broke and slept in my car, but through hard work, focus, discipline and a positive attitude I accomplished everything I set out to do.

What was going on all those years ago that is different from what we are facing today? Nothing. Sure, the stock market will fluctuate, and yes, the economy has shifted, but as Robert Babson, an investment adviser who predicted the 1929 crash, claimed the markets were driven by Newton’s third law of motion: Every action has an equal and opposite reaction.

The American people are still the same, so is the ability to do what we need to do to make our American Dreams a reality; anything is still possible in America.

Is this a motivational book? Well, if it gets your head out of the negative thinking then, yes it is.

This book is full of inspirations and encourages your self-evaluation, so that you take personal responsibility for your life. Most importantly, the purpose of this book is in my desire for a better America to ensure a stronger future for our children.

This book is about becoming politically aware; making our own decisions based upon your own knowledge of what is right and wrong, and not on the opinions of the so called pundits in the media world. Knowledge is power. As you read this book, I want you to THINK about, *“What is Best for America?”* I know the American people can make well informed decisions about our future, if they are not manipulated by the media, or influenced by our elected officials or candidates who make unrealistic promises.

All the books I have written over the years have been about personal development through the utilization of personal knowledge. Whether it was improving how you run your business, advancing in your current career, or becoming a leader who leaves a lasting legacy. My goal has always been to provide the knowledge that my readers required to accomplish and fulfill their dreams.

When I began to write this book, I was partly inspired by the age old question: *“What will our lives look like five or ten years from now?”* I want to put this question in another way: What will the American Democracy look like in five or ten

years? Our Founding Fathers laid out our democratic system with hopes of a better future for its people. We are in that future now; it is in our hands. Are we preserving our founding fathers legacy the way they imagined it?

This is not a doom and gloom book. I am not a doom and gloom kind of guy. But I do want us to start asking that very important question. *“What is Best for America?”* And how can **WE** champion the cause and inform ourselves as to who and what is best for this country?

Democrats, Republicans, Independents and all religious denominations, everyone in our country can benefit from reading my book. Together, we can restore our *AMERICAN PRIDE*, and if I can touch just a few people who read this book then I have **gone the extra mile**.

Individual responsibility must continue for America to remain great, and achieving success in our country is the crown of democracy and freedom.

*“He who would accomplish little must sacrifice little. He who would achieve much must sacrifice much. He who would attain highly must sacrifice greatly.”*

– James Allen, *As a Man Thinketh*

## About the Author

Randy King for over twenty-five years has been active with America’s small business community. He was a senior leader with the world’s largest business association for fourteen years.

After leaving the association Randy founded his own software and consulting companies. Randy’s consultation with a seventeen Billion dollar energy company resulted in a 600% gain in sales within sixteen months.

Randy has also consulted with the National Federation of Independent Business (NFIB) the nation’s most influential small business advocacy group.

Throughout Randy’s career, he has been the keynote speaker and advisor to many fortune 500 companies on performance and development of their staff. He has been interviewed on hundreds of talk radio shows nationwide and internationally. Randy has shared the speaking platform with congress and various elected officials. Randy frequently is asked to speak before business groups throughout the nation. He also is a faculty member at one of the top university based leadership academies.

He is an international author with seven business/leadership books. He produced and authored a children’s eBook on what America means to our youth. He has four audio education programs and several “White Papers” on personal performance. He is the co-author of the world renowned, [www.storiesofusa.com](http://www.storiesofusa.com) an interactive multi-language site for young Americans to understand the history of our American Heritage.

His lectures, books and educational site and overall message has been received and viewed by over 90% of countries throughout the world.

He lives in Arizona with his wife Linda, and their famous Doberman, Miso (He is the one on the back cover with me; I had to bribe him with lots of cookies to do the shoot!)